



Press release

Friday, December 24th, 2021

The MDJS and the CNBP have signed an adhesion agreement for the program DATA-TIKA

Rabat- 24/12/2021. The CNBP (Commission Nationale de contrôle de la protection des Données à Caractère Personnel) and the MDJS (Marocaine des Jeux et des Sports) have signed, this Friday, December 24, 2021 in the CNBP premises, a partnership agreement to join the DATA TIKA program. This partnership, which will last for four (04) years, aims to support the compliance of the MDJS ecosystem in terms of personal data protection.

Signed by Mr. Younes EL MECHRAFI, General Director of the MDJS, and Mr. Omar SEGHHROUCHNI, President of the CNBP, this agreement formalizes the adhesion of the MDJS to the "DATA-TIKA" program launched by the CNBP on July 9, 2020 with the aim to protect the Moroccan citizen within the digital ecosystem and to strengthen the protection measures of personal data.

This partnership will focus on three strategic areas:

1. Reinforcement of compliance with Law No. 09-08 on the protection of individuals regarding the processing of personal data;
2. Shift of paradigm and MDJS projects related to personal data;
3. Supplying guidelines for trust components for various purposes such as hosting data for online games, especially the creation and implementation of an application dedicated to the protection of personal data and privacy and the benefit of using the distribution network of the MDJS to distribute CNBP flyers.



About MDJS

Like any other State lottery, La Marocaine des Jeux et des Sports (MDJS) is a public company which supervises the activity of sports betting and lotteries by channeling gamblers towards a legal and responsible offer.

N° 1 partner of national sport, MDJS has been supporting Moroccan sports for nearly sixty years by donating all of its revenues to the National Sports Development Fund (French acronym FNDS), which aims notably to subsidize the activities of sports federations, support high-level sportsmen representing Morocco and finance sports infrastructures, in particular proximity fields.

Citizen-oriented, MDJS obtained the Corporate Social Responsibility label (CSR) from CGEM, for the first time, in 2013. In recognition of its constant efforts to protect the interests of its stakeholders, this label has been renewed twice since.

As part of its activity, MDJS collects personal data relating to its players and partners through various channels.

As part of its CSR approach and in accordance with the best international standards and the legislation in force, MDJS has been in compliance since 2012 with law 09-08 on the protection of personal data, thus ensuring its stakeholders the necessary guarantees in this area.

Constantly aiming for operational excellence and facing the challenges associated with the acceleration of its digital transformation, MDJS adheres to the Data Tika project with the ambition of being an inspiring model for the betting industry in Africa through the African Lottery Association (ALA), for which it acts as the General Secretariat and hosts its permanent headquarters.

In recognition of the compliance of its practices with the best international standards, MDJS has obtained, and regularly renewed since 2013, the certification of the highest level in Responsible Gambling issued by the World Lottery Association (WLA). MDJS also has systems security certification in accordance with the ISO 27001 standard, ensuring its players the integrity of its operations.

Find all MDJS news on: www.mdjs.ma



About the CNDP

The protection of privacy in Morocco is guaranteed by Article 24 of the Constitution of the Kingdom: "Everyone has the right to the protection of his or her private life...".

The CNDP (Commission Nationale de contrôle de la protection des Données à caractère personnel) was established by the Dahir n° 1-09-15 of 22 safar 1430 (18 February 2009) promulgating the law n° 09-08 related to the protection of individuals with regard to the processing of personal data. (BO n° 5714 of 05/03/2009).

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